



LEADINGedgeforum

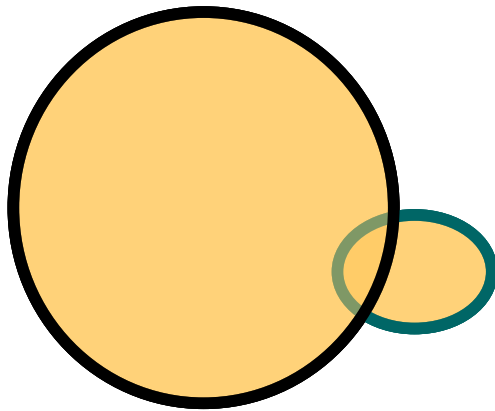
EXECUTIVE PROGRAMME

Organising IT for the Future – Retooling for Recessions and Beyond

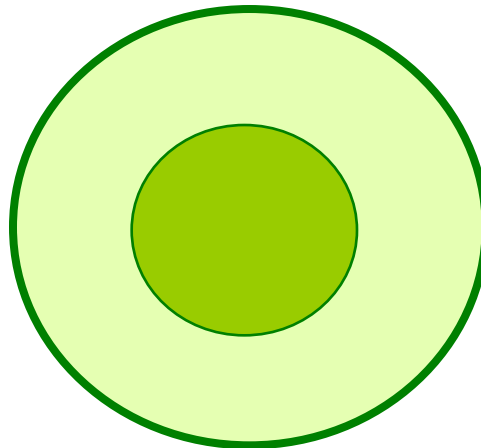
David Moschella

Kings Place, London – 18 May 2009

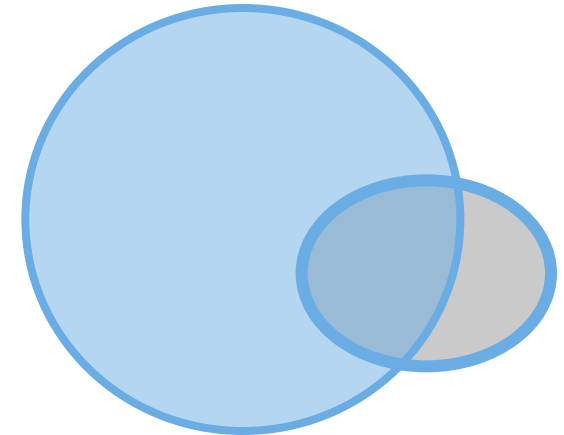




**1960s/70s/80s --
IT as a Business
Adjunct -- Key issue:
Alignment**



**2003-15
Business/IT
Co-evolution –
Key issue: Integration**



**1990-2002
Overlapping
Business/IT
Paradigms –
Key Issue:
Lack of Control**

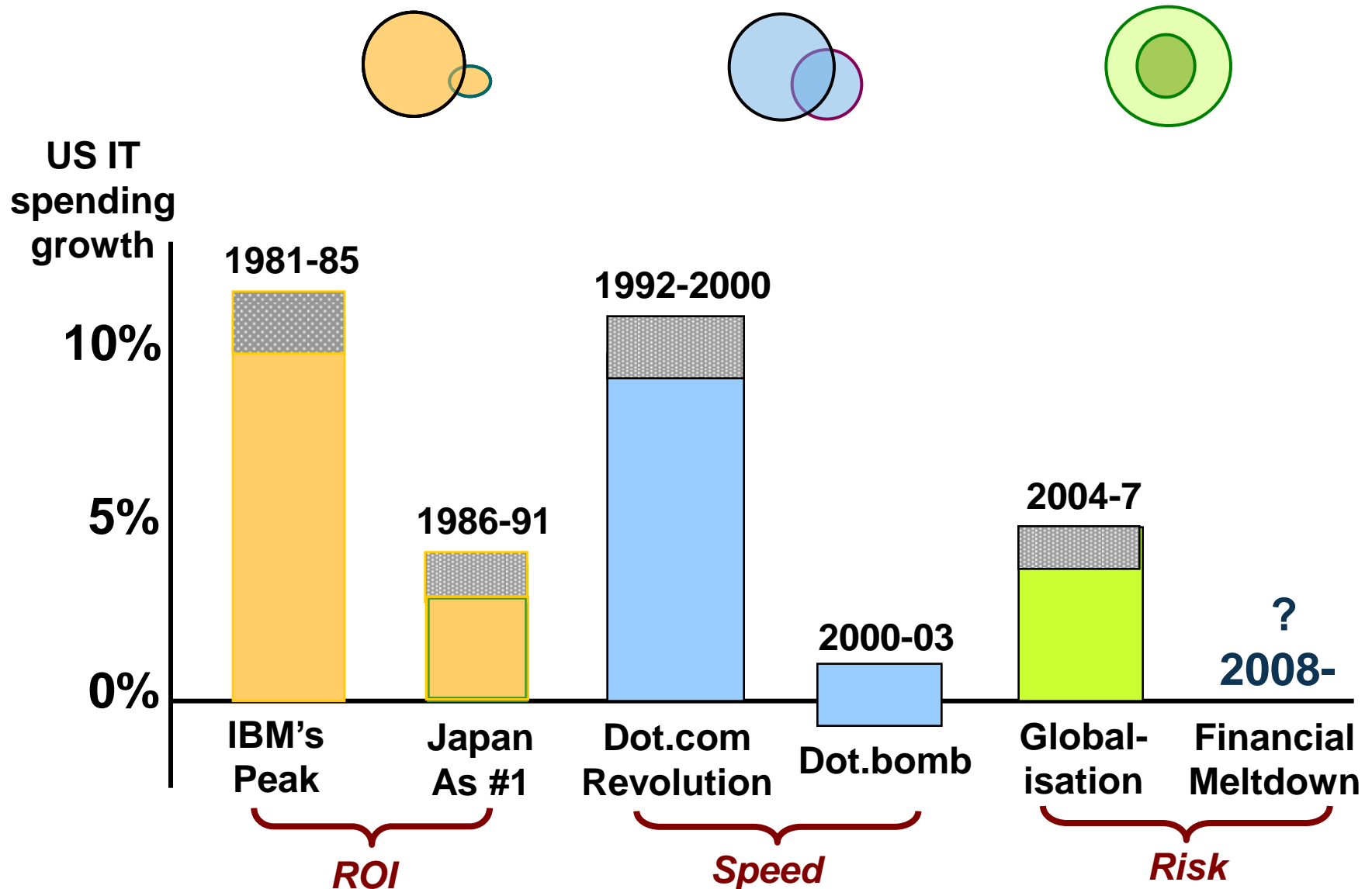


1. Increasingly strategic mission
2. Rising centralisation/decentralisation/complexity tensions
3. Better governance and architecture
4. Business and soft skill needs
5. Sourcing schism
6. Cloud computing niches
7. Vendor management concerns
8. Support *Double Deep* employees

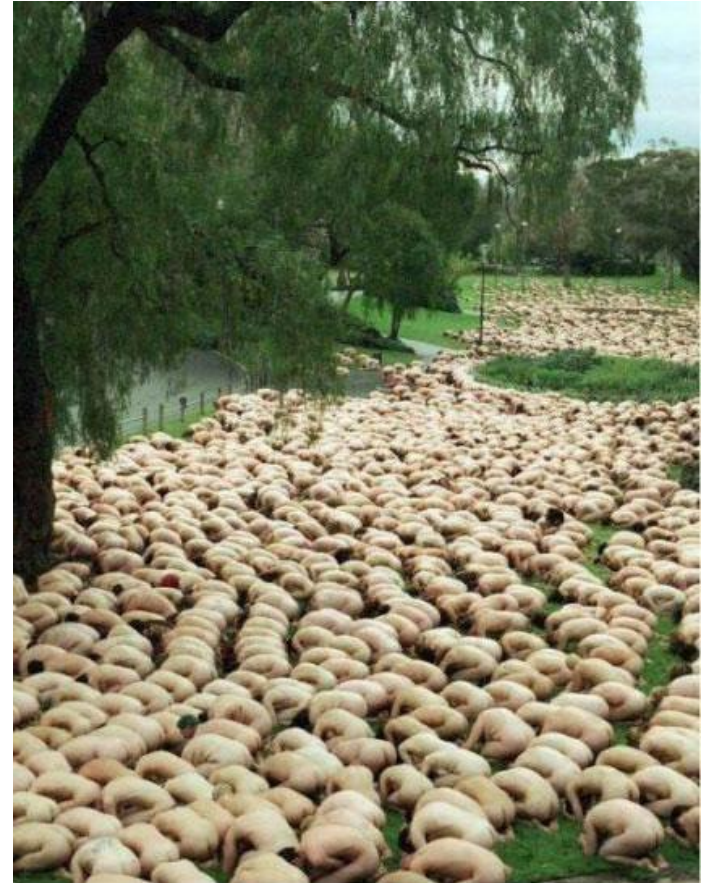


How is recession changing these priorities?

Each era has had its own IT boom/bust cycle



- Preserve cash
- Cut costs, discretionary spend
- Freeze hiring, fewer contractors
- Shorter business horizons, ROI
- Terminate non-essential projects
- Consolidate resources/services
- Consider alternative sourcing
- Shun risk, exploration
- Downplay strategic considerations

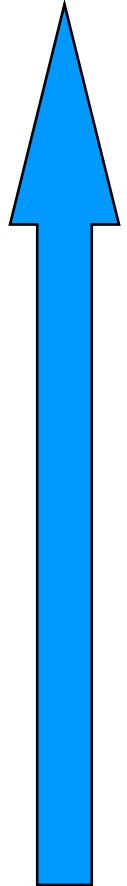


Recessions can easily become self-fulfilling prophecies

Business



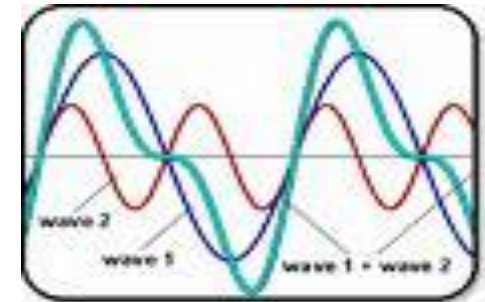
- Consolidate resources
- Share services
- Centralise, control projects
- Reduce complexity
- Adopt alternative sourcing
- Move to thin clients
- Automate services
- Acquire future skills



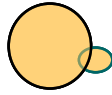
***A crisis is a terrible thing to waste.
There is a window of opportunity***

***IT
Influence***

- **Critical** – Financial services, housing, energy, commodities
- **Serious** – Manufacturing, distribution, retail, leisure, travel, media, luxury
- **Manageable** – Consumables, health care, utilities, services, IT
- **Stimulative?** – Government? Infrastructure? Education? Green?



危機



Systems crash

1. Proprietary systems decline
2. Wintel/Unix dominance
3. Japan bubble inflates



Dot.com crash

1. Sarbanes-Oxley
2. Weaker firms fold
3. Google, Amazon eBay dominance
4. Japan bubble crashes
5. US housing bubble inflates



Financial crash

1. Govt, regulation, control
2. Global shifts in political economic power
3. Market concentration and consolidation
4. A post auto/oil economy?
- 5. Advanced org models**
- 6. Unstructured data**
- 7. Cloud computing**
- 8. New vendor leaders**
- 9. New mgmt models**

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Thank you!

